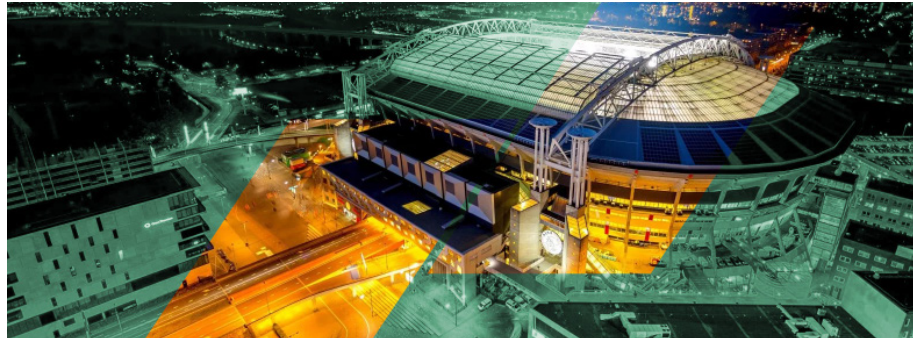


**AGENDA:**  
**VDI Performance Summit**  
 29 January 2019, Amsterdam



8:00 - 9:00	Registration, coffee, expo open
9:00 - 9:15	Opening and Agenda
9:15 - 9:30	<b>Keynote 1:</b> VDI Performance: Market Perspective 2019 <i>Research organization VDIlikeaPRO: Mark Plettenberg</i>
9:30 - 10:00	<b>Keynote 2:</b> VDI Performance: Market Trends and Developments <i>Research organization VDIlikeaPRO: Ruben Spruijt and Christiaan Brinkhoff</i>
10:00 - 10:30	<b>Keynote 3:</b> VDI Performance: Impact of Change (W10, Office, Security Patches & More) <i>Research organization VDIlikeaPRO: Mark Plettenberg</i>
10:30 - 11:30	Coffee break, expo open, vendor presentations
	10:45 - 11:00 <b>Vendor presentation: Nutanix</b> The Benefits of HCI and AHV <i>Kees Baggerman, Technical Director EUC &amp; Sven Huisman, Solution Architect EUC</i>
	11:00 - 11:15 <b>Vendor presentation: IGEL</b> How to Make your VDI Environment More Sustainable <i>Martijn van Tricht, Consultant at IGEL</i>
11:30 - 12:00	<b>Keynote 4:</b> Top 10 Performance Best Practices for VDI, SBC, DaaS on Public Clouds <i>Research organization VDIlikeaPRO: Ruben Spruijt and Christiaan Brinkhoff</i>
12:00 - 13:00	Lunch break, expo open, vendor presentations
	12:15 - 12:30 <b>Vendor presentation: Pure Storage</b> The Impact of Storage on VDI Performance <i>Marco Bal, Principal Systems Engineer at Pure Storage</i>
	12:30 - 12:45 <b>Vendor presentation: Flexible IT</b> Better VDI through Automated Management <i>Federico Zani, Presales &amp; Technology Trainer at Flexible IT</i>

13:00 - 13:30	<b>Business Track 1:</b> VDI Performance in Practice I <i>Manfred Rothfusz, Tuning Expert &amp; Ferry Stelte, Sr. Consultant at Login Consultants</i>	<b>Technical Track 1:</b> The Best Tools Available for VDI Tuning <i>Hilko Lantinga, Senior EUC Architect at VMware</i>
13:30 - 14:00	<b>Business Track 2:</b> VDI Performance in Practice II <i>Jasper Geelen, Sr. Consultant at Login VSI</i>	<b>Technical Track 2:</b> Tuning Multiple VDI and SBC Environments <i>Rob Beekmans, Technical Marketing Manager at Citrix</i>
14:00 - 14:45	Coffee break, expo open, vendor presentations	
	14:15 - 14:30 <b>Vendor presentation: Parallels</b> Simplifying VDI Environments While Improving UX <i>Christian Aquilina, Lead Sales Engineer at Parallels</i>	
14:45 - 15:15	<b>Keynote 5:</b> The Expert's Guide to Performance Tuning <i>Blair Parkhill, Director of Products at Login VSI</i>	
15:15 - 16:00	<b>Closing Keynote:</b> The Future of VDI <i>Brian Madden, EUC guru and Blogger at VMware</i>	
16:00 - 17:00	<b>Bar and expo open</b> Meet and greet VDI experts, beat the traffic, catch that plane  <b>Vendor raffles &amp; AJAX stadium visit</b> Win great prizes and see the AJAX football stadium	